

# The Personal Data Protection

Effective on 28 May 2019 / 28 May 2020

**Maximum Penalty: up to 1 year imprisonment or up to Baht 1 million fine or both**  
Key Issues and Effect “Privacy” “Collection, Use and Disclosure of Personal Data”  
“Right of the Owner of Personal Data”

- Distribution / Sale of Customer’s Data without authorization
- Does the sale of a name list of the owner of Personal Data breach this Act?
- Pre-caution for the Personal Data Controller and the Personal Data Processor on using Personal Data under this Act
- Issues on how to use and disclose Personal Data
- Issues on “employee” of which the employer and HR need to be aware
- Compensation

## Event Details



Round 1

**Friday, 27 September 2019**

(09:00 AM – 04:00 PM)

**JW Marriott Hotel Bangkok**

(Sukhumvit Road) **BTS Phloen Chit**

Scan QR Code  
For Booking



*This Training will be Conducted in  
English Language*

## Registration Fee

Member (Tax, HR)

**10,000 + VAT 700 = 10,700 Baht**

Non-Member

**12,000 + VAT 840 = 12,840 Baht**

(The registration fee covers detailed conference documentation,  
Coffee Break and all meeting material.)

Scan QR Code  
For Booking



**Friday, 25 October 2019**

(09:00 AM – 04:00 PM)

**JW Marriott Hotel Bangkok**

(Sukhumvit Road) **BTS Phloen Chit**



Round 2

# Issuers of Seminar

## 1. Understand the Personal Data Protection Act B.E. 2562 (2019) (“PDPA”)

## 2. Definitions and meaning of “Personal Data”, “Personal Data Controller”, “Personal Data Processor” and “Owner of Personal Data”

- Scope of Personal Data
- Types of “Personal Data” to be protected under the PDPA
- Power of Personal Data Controller
- Can the rights of the Owner of Personal Data be inherited to the successors?

## 3. Collection, Use, Disclosure, Amendment or any other actions towards Personal Data

- How to obtain a prior consent from the Owner of Personal Data
- Issues on warning and informing the Owner of Personal Data - a consent is required? , when? (“before” or “during”)
- Details of information to be informed to the Owner of Personal Data
- Types of consent of the Owner of Personal Data, Types of Personal Data which require no consent and no prior informing
- Can Personal Data be collected from other sources?
- Types of Personal Data which are prohibited for collection
- Exception from consent on collection of Personal Data
- Prohibition on collection of unauthorized Personal Data
- Does the sale of Personal Data breach this Act?
- How to give a safe consent of the Owner of Personal Data
- Duration of consent

## 4. Issues on obtaining a consent from the Owner of Personal Data with respect to capacity of natural person - How?

- Child or Minor
- Incompetent person
- Quasi-incompetent person

## 5. Issues on Use or Disclosure of Personal Data - How?

- Sending abroad the Personal Data
- How to get a consent from the Owner of Personal Data when using or disclosing the Personal Data
- Sending Personal Data to the groups, affiliates or others
- Organizations or Authorities that are not subject to the PDPA - what are the rights of the Owner of Personal Data?
- Rights to access to and receive a copy of Personal Data
- Examination of Personal Data by the Owner of Personal Data
- Examination of the use of Personal Data
- Protection criteria and violation of Personal Data
- Objection rights on collection, use or disclosure
- Rights to require a deletion or termination

## 6. Issues on “Personal Data Controller” under the PDPA

- Who is “Personal Data Controller”? Why important?
- Roles and duties of the Personal Data Controller

## 7. Issues on “Employee” that affect the employer and HR under the PDPA

- Types of Personal Data of employee under the protection of the PDPA in which the employer and HR have to be aware of
- Scope of Personal Data of employee written in the application or informed the employer when applying for a work

## 8. Scope of Requesting Personal Data from other organizations of the employer

## 9. Civil Liability, Criminal Liability and Penalty

- Compensation
- Imprisonment and fine
- Injury against reputation or fame, insult or loathe

## 10. Morals, Ethics and Conducts of Accounting Professional

**Guest Lecturer :** Experienced Legal Counsel  
in Government And Private Sector

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